














Scheduling Software Comparison

	Name of Product	Price	# of Appts.	Multiple Locations	Self-Schedule Notification	Accept Payment	Embedding
	Acuity	Free (limited features)- \$15mo for one calendar, \$25mo for 6 calendars, \$50mo for 36 calendars	unlimited all levels	highest level only	Emails for all levels except Free	PayPal, Square, Stripe, Braintree or Authorize.net gateway integration	Yes, website embed
	Appointy	Free- 1 staff-5 services-ads, \$19.99 Small Business, \$39.99 Medium Business, \$59.99 Multiple Location Business	Unlimited	Only with Multiple Location level	Email & SMS all levels, Google Calendar linking	Paid plans only, payment gateways PayPal and Authorize.net	via Widgets or Scheduling buttons
	AppToTo	Starter: \$29 mo.-2 calendars, Plus \$54 mo. - 4 cal., Professional \$99mo.-8 cal., Group \$189mo.-16 cal. *	Starter-200 per mo., Plus-400 per mo., Professional-800 per mo., Group-1200 per mo.	Not specifically, but multiple calendars feature allows calendar setup for location	Email, voice and text message. Connects to Google Calendar.	No, scheduling only	Yes, booking page can be embedded on website
	Calendly	Basic-Free, Premium- \$8mo per user, Pro-\$12mo per user	unlimited all levels	No, user based not location based	All levels, calendar integration with Google Calendar, Office 365, Outlook and iCloud	Pro level only, Stripe & PayPal gateway integration	Yes, website embed

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	Doodle	Free, Private \$39 yr-1 user, Business \$69 year per user	Provides Scheduling Polls, not bookings, paid versions send reminders	Not supported	Paid levels only, all levels can connect to your calendar	Not applicable as it's polling not actual booking	No, but paid levels can be branded
	GetTimely.com (Timely)	Schedule: \$15 mo per calendar, Schedule & Sell: \$20 mo per calendar	No limits	With Schedule & Sell level	Yes, SMS notifications require SMS credit purchase additional charge.	Schedule & Sell level only, payment gateways PayPal, DPS, Stripe, eWay, Pin Payments, Authorize.net	Not recommended, booking buttons and widgets are recommended.
	Google Calendar via appointment slots	Appointment Slots is part of paid business or school account only	unlimited but you must set up your available slots	No	Appointment is added to Google Calendar	No	No, only an appointment page link
	Schedulicity	Free, \$20mo-1 provider, \$30mo-2-5 providers, \$40mo.-6-10 providers, /\$50mo-11+providers	20 per month free level, unlimited all paid levels	Additional \$5mo	All levels, automatic text reminders for paid levels	Additional \$5 mo- Square or Stripe payment gateway integration	Via Website Widgets

	Name of Product	Price	# of Appts.	Multiple Locations	Self-Schedule Notification	Accept Payment	Embedding
	Setmore	Free, Premium \$199 yr or \$25mo	unlimited, all levels	No, but location could be set up as a service category	Yes, customized notifications, calendar sync & SMS reminders Premium level only	Premium level only, integrated with Stripe only	Yes, booking page can be embedded on website
	Simplybook.me	Basic \$9.90mo, Standard \$29.90 mo, Premium \$59.90 mo	Basic:100, Standard:500, Premium:2000	Yes, via a customization	Yes, SMS notifications can be added for an additional charge.	Must be chosen as a custom feature, payment gateway integrations include PayPal, Stripe, Zoos, Skrill and Dwolla.	Yes, iFrame or plugin
	Square Appointments <i>*requires Square payment service signup</i>	Free for Solo, \$50 for 2-5 emp. ; \$90 for 6-10 emp.	No limits	Yes, no extra fee	Email notifications, Google calendar integration	Yes, via Square payment gateway	Yes, website embedding available
	TimeTap	Free:1 staff-1 location, Business Solo \$35.95 mo: 1 staff-1 location, Business Team \$53.95 mo: 5 staff-5 locations *	unlimited, all levels	Team level only	Yes, customized emails, calendar sync & text messaging paid levels only	Paid plans only, payment gateways PayPal, Square, Stripe, Authorize.net, etc.	Yes, website embedding code available
	VCita	Essentials \$29 mo, Business \$59 mo, Platinum \$99 mo	no mention of appointment limits- client limits depend on level		Yes, automated email, calendar sync & text	Yes via PayPal or Stripe payment gateways	Platform integrations and Calendar Widgets available

**additional professional levels available*