Speaker Presentation Summaries

Speaker	Presentation Summary
Jeff Cunningham	**Responsible AI Adoption for Law Firms:** Covered ethical rules most relevant to AI use, arguing that AI competence will become as essential as email competence. Addressed confidentiality concerns, stating that paid AI platforms are safer than US mail. Discussed billing implications when AI reduces work time and emphasized the need for human oversight. Introduced StackAware for AI security monitoring and Legal Decoder for malpractice prediction.
Lisa Gavin	**Privacy and AI Security Issues:** Explained the evolving privacy landscape with new state laws like CPRA. Introduced Privacy Enhancing Technologies (PETs) including federated learning, differential privacy, and cryptographic techniques. Emphasized privacy by design and privacy by default principles. Warned about the proposed AI moratorium and urged attorneys to contact representatives.
Tom Martin	**Detecting Hallucinated Citations:** Demonstrated Citecheck.com, a tool that verifies legal citations against the Court Listener database. Showed live demo of uploading documents and receiving validation reports with confidence scores. Explained the four-step verification process and emphasized there are "no excuses anymore" for citing non-existent cases given available verification tools.
Laura Lee Sparks	**Training ChatGPT as Intake Assistant:** Showed step-by-step creation of a custom ChatGPT for intake coaching. Demonstrated how to train the GPT with firm-specific scripts, objection handlers, and client types. Emphasized that the GPT serves as a coach for intake teams to handle price objections and convert prospects into scheduled consultations in real-time.
Lenore Horton	**Automated Client Agents:** Presented two AI agents built with M365 Copilot - an internal agent for staff and a client-facing agent for common questions. Showed how clients can get answers 24/7 without "bothering" attorneys. Demonstrated the system pulling from internal knowledge bases and providing appropriate disclaimers about needing attorney review for complex matters.

Del Friday   **Basic Document Creation with Gemini:** Targeted at beginners, showed how to use Google Gemini to create client information documents. Demonstrated creating a custom Gem with instructions and knowledge sources, then using simple questionnaires to generate FAQs and educational materials for clients without using confidential information.

Greg Siskind   **Hallucination Mitigation in Legal Research:** Discussed RAG (Retrieval Augmented Generation) systems using curated databases, temperature settings to reduce creativity/hallucinations, and the importance of proper citations linking to source documents. Demonstrated his immigration law research platform and showed techniques for building custom legal research tools.

Kimberly Russell   **AI Chief Messaging Officer:** Showed how to create multiple GPTs named after West Wing characters for different business functions (messaging, sales, offers). Demonstrated training GPTs on personal voice and brand consistency across social media platforms. Emphasized treating AI as the "cheapest employee" and asking "What do you need from me to help me?" for better outputs.

Laura Cowan   **How to Appear in ChatGPT Search Results:** Explained how AI pulls recommendations from across the entire internet, not just local directories. Outlined five strategies: optimize Google My Business, claim directory profiles, create local helpful content, collect reviews, and maintain consistency. Introduced "Recommendation Engine Optimization" as the new SEO for lawyers.

Mathew Kerbes   **Talking to Documents with Notebook LM:** Demonstrated Notebook LM's interactive audio feature that allows verbal conversations with uploaded documents. Showed how to interrupt AI-generated overviews to ask specific questions about legal cases, contracts, or other materials. Particularly useful for solo attorneys who benefit from talking through cases rather than just reading.

Masei Andrews   **Deposition Summarization with N8N:** Showed complete workflow for processing depositions using LlamaParse for text extraction and N8N for automation. Demonstrated how properly formatted documents improve AI analysis and discussed local AI options for privacy-conscious firms. Emphasized the importance of domain expertise in building effective legal AI applications.

Christian Brown	**Agent Workflows with Open Tools:** Demonstrated Misty.ai platform for model-agnostic AI work, allowing switching between different LLMs in one interface. Showed integration with N8N for real-time citation verification and other automated workflows. Emphasized the importance of testing different models side-by-side to determine which works best for specific legal tasks.
Dan Schnurbusch	**Creating AI Agents in Claude via Make:** Explained Model Context Protocol (MCP) as creating "click-connect" functionality between LLMs and third-party applications. Demonstrated how Make.com scenarios can be exposed as tools for Claude/ChatGPT, showing specific examples of Google Drive search and paper mail sending capabilities through AI agents.
John Messing	**Detecting Hallucinated Citations with Agent:** Presented his custom-built citation verification tool that checks against Court Listener database. Showed features like confidence scoring, sensitivity adjustment, and detailed case analysis including citing references and authority chains. Seeking collaboration partners to bring the tool to market.
Shannon Villalba	**Custom GPT Ecosystem for Team and Brand SOPs:** Demonstrated building a complete "AI team" with different GPTs trained on specific Standard Operating Procedures. Showed how the system reduced her work from 85 hours to under 30 hours per week while maintaining firm culture and decision-making consistency across all AI interactions.
Kristen David	**5-Minute AI Policy for Business Protection:** Presented urgent warning about attorneys facing disbarment due to improper AI use by staff. Shared case study of $280,000 malpractice claim from unvetted AI work. Provided simple two-part policy: no confidential data in public AI tools, and mandatory labeling/review of all AI-assisted work.
Antonio Spiezi	**Trails AI Legal Research Platform:** Demonstrated comprehensive legal research platform designed to replace Westlaw/Lexis. Showed features including relevancy scoring, Smart Council case analysis, cross-case comparison, and treatment analysis. Emphasized pulling from curated legal databases rather than general internet sources.
Mitch Jackson	**AI for Settlement and Mediation:** Showed complete system for AI-assisted mediation using ChatGPT projects loaded with party briefs. Demonstrated personality profiling from LinkedIn to tailor negotiation approaches and real-time settlement strategy generation during mediation breaks. Emphasized using AI to overcome impasse situations.

Jenny Wondracek	**Proofreading Without Hallucinations:** Demonstrated safe proofreading techniques that explicitly prevent AI from revising text content. Showed prompts that request only recommended changes with explanations rather than automatic corrections. Emphasized uploading local rules and requirements to ensure compliance checking without risking content hallucinations.
Josh Noffke	**Building Bulletproof Prompts:** Presented systematic approach to prompt creation using a "bulletproof master creation prompt" that generates high-quality prompts for any legal task. Demonstrated prompt factories using Rocket Typist, Notion, and Notebook LM for organizing and reusing effective prompts across practice areas.
Jamie Cole	**Transactional AI Use Cases:** Showed two primary applications: comparing asset purchase agreements side-by-side for deal analysis, and identifying state-specific drafting requirements when changing governing law. Emphasized the importance of using secure AI tools and never uploading confidential information to unsecured platforms.
Dan Lear	**Three Personal AI Applications:** Demonstrated Gemini's ability to search Google Drive and Gmail simultaneously to create comprehensive timelines for litigation. Showed ChatGPT journaling system with automated questioning and CSV export. Presented image-to-text conversion for capturing non-copyable content like Instagram recipes.
Michael Romano	**Criminal Defense and Family Law AI Applications:** Comprehensive overview of AI tools including Plod Note for meeting transcription, Otter AI for audio processing, and File Vine Depot Copilot for depositions. Showed applications in criminal defense (body camera transcription, narrative cleanup) and family law (communication analysis, mitigation packets, trial preparation). Emphasized client consent and ethical compliance. **BONUS** - Using GenAI Tools for Discovery - Carolyn Elefant